Corporate Improv Show Questionnaire

Help us create an unforgettable, on-brand experience for your team!

1. Company Information

Company Name:

Main Contact Name & Title:

Email & Phone:

Company Website:

Event Date(s):

Event Location (onsite or venue info):

2. Company Culture

How would you describe your workplace culture in a few words?

What values or qualities do you most want to be reflected in this show?

Are there any in-jokes, slogans, or company traditions we should know about?

3. Audience & Setting

Who will be in attendance? (e.g., executives, full staff, one department)

Approximate number of attendees:

Will this be during work hours, a retreat, or a social event?

4. Goals for the Event

What's the main goal of the show? (Entertainment, Team-building, Milestone, Icebreaker, Other)

Do you want any level of audience participation? (None, Light, Moderate, High)

5. Tone & Boundaries

What tone should we strike? (Wholesome, Lightly edgy, Anything goes)

Are there any topics or jokes that are off-limits for your workplace?

Are there sensitive issues or recent events we should avoid referencing?

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6. Custom Content

Are there specific people, projects, or departments you'd like us to include or reference?

Would you like us to write a custom sketch or song parody just for your group?

Do you have a company slogan or mission statement we can riff on?

7. Tech & Logistics

Will there be access to: Microphones, Speakers, Projector, Stage?

Is there a dress code or theme we should know about?

8. Final Notes

Is there anything else you'd like us to know so we can make your show a hit?